



**THE PLEDGE**  
CHESHIRE AND WARRINGTON

# Inspiring the next generation of employees

**The Pledge Partnership puts employers at the heart of inspiring, informing and communicating with the next generation of employees in Cheshire and Warrington.**

The Pledge Partnership enables businesses to work together with educators to provide every young person living, studying and/or working in Cheshire and Warrington with everything they need to succeed in the world of work. With the opportunity to develop employability-related skills and personal qualities whilst in education, there is a choice of employment, training or further education when they leave school.

Employers can work directly with young people, teachers, parents, carers and youth workers to help the local community identify the employment opportunities available.



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[www.candwgrowthhub.co.uk/skills/Pledge](http://www.candwgrowthhub.co.uk/skills/Pledge)

# Why do we need a Pledge Partnership?



We aim to help individuals make informed decisions about subjects to study and possible career progression paths to follow. We will also help businesses to develop links to shape their future workforce, as well as offering development opportunities to their existing employees.

## Who will benefit from the Pledge Partnership?

Employers across Cheshire and Warrington, young people, teachers, youth workers and parents/carers will benefit from working with the Pledge. Also, individuals who are not yet employed, or those in work who want to progress. Because of the funding available, the main focus of the Pledge is young people of secondary school age, however much of the information about new technologies and the labour market is relevant to a wider audience.

## How do we do it?

The programme is delivered through schools and youth groups. It works to ensure that both have career strategies and delivery plans. With the help of employers, we provide a coherent programme of inspirational opportunities for both employers and individuals. An example is the growing need for digital and STEM-related skills to help drive productivity across Cheshire and Warrington.

## How can employers get involved?

There is a range of ways in which individual employers, both large and small, can get involved. For example:

**Working with the senior leadership team in a specific local school/college**



**Delivering programmes of activities**



**Recruiting young people**



**Becoming part of a school's governing body**

